

**European Union European Regional Development Fund** 



## **Public art opportunities**

The Kendal Flood Risk Management scheme is providing an opportunity to explore how public art can be integrated into the scheme design and wider within the local environment for the benefit of the local community, visitors to the town and the local environment.

#### What is public art?

It is a term that refers to artwork which is freely accessible to the public. Some examples of public art include statues, carvings, engravings, paving designs, water features, mosaics, street furniture and planting schemes to name a few. Our aim is to not only create art but to also improve the connectivity within the town by creating new walking/trail routes.

All of the public art opportunities will be drawn from engagement activity that will delivered as part of community based workshops. These workshops will be open to everyone and will be led by a local artist Lana Grindley.

#### A collective vision for public art

The Kendal scheme will provide <u>some</u> opportunity to deliver public art, however our desire would be that our integration of this within our scheme would be a catalyst for a longer term programme of improved public art and public realm opportunities.

#### What are the opportunities?

Kendal has a wealth of heritage and prominence in the local landscape but is also a town looking for a more sustainable future. Our theme would be the catalyst to develop art trails and artistic opportunities that reflect kendal's historic quarters as well as creating new connectivity through the town and an improved sustainable natural environment. Some initial ideas are:-





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#### **Community artist Lana Grindley**

Lana has been commissioned by the Environment Agency to develop community art opportunities as part of the delivery of the flood risk management scheme. Lana is a community artist and founder of Love Art Workshops based in Kendal. With over ten years of experience she delivers creative workshops with her team as a means of providing community cohesion, social engagement and platforms for people to develop their own creative practice.

Lana and her team are passionate and committed to working with charities and third sector organisations to provide vulnerable members of the community with art inspired opportunities to build



independence, wellbeing and skills. To find out more visit loveartworkshops.com

#### **Supporting local events**

Lana and her team host and support local events throughout the town. They have taken active roles in engaging local people and facilitating workshops with learning disabilities, mental health and dementia some of the events they have supported are:-

- Lakes Alive Festival
- Kendal Torch light
- Dementia Groups
- Founder of Creative Arts Hub
- Founder of Tag (teen art mental health group)

They will be attending Kendal Torchlight with a large scale sculpture made out of recycled plastic, closing the procession and promoting awareness of single plastic use and its impact on the oceans.







#### **Getting involved**

Community engagement and inclusion in developing these opportunities is fundamental to the acceptability, useability and delivery within public spaces. We are keen to involve anyone who is interested in providing ideas, developing concepts or can support delivery around the town. If you would like to be involved please log your name, e-mail address and/or ideas on the sheet accompanying this display and we will be in touch.



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### Kendal's past and future theme Celebrating its history whilst looking towards its future

This theme aims to showcase Kendal's wealth of heritage and prominence in the local landscape, all while promoting a sustainable future for the younger generations to come. This theme will be based around a past and future Arts trail.

#### Kendal's Past History Trail - To celebrate Kendal's history quarters

The *"heritage/history"* trail wants to guide its participants to explore Kendal's historic quarters. Zones of notable worth will be highlighted with public art via metal embossed panels within the scheme walls.







These panels would aim to emphasize Kendal's historic buildings, stories and people while creating an interactive element that aims to encourage people to do rubbings from the panels.

# Kendal's Future Trail – promoting a sustainable future for younger generations

This aims to teach, showcase and allow the younger generations to have access to nature, ecology and fauna. Promote ideas of combatting climate change, thinking global, tree plantation and acting local to save and promote nature habitats.

The trail could promote and showcase the local animals via an arts trail, promoting community engagement in nature to provide an opportunity to engage local children by them helping create habitat and opportunities to sustain local insect, bat, bird, bee and butterfly species.







