**Sample social media posts**

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| From Mon 10th – Fri 14th May @TheFloodHub are holding a Property Flood Resilience (PFR) Focus Week, exploring what #PFR is, some of the options available, and how it has benefited residents in the North West 🏡  #floodaware #floodreilience #flooding |
| Check out @TheFloodHub’s Property Flood Resilience Focus Week for advice on what types of #PFR may be suitable for your home or business! 🏡  #floodaware #floodreilience #flooding |
| Did you know that on average, every £1 spent on property flood resilience provides a £5 saving on future damages! (According to Flood Assist Insurance) ☔️  Follow @TheFloodHub during their #PFR focus week for more info!  #floodaware #floodreilience #flooding |

**Campaign graphic**

Diagram

Description automatically generated