## National FCERM Strategy Ambitions



North West RFCC Strategic Aims





Future risk and	Accessing investment and funding
investment	- To help risk management authorities and partners to attract and bring together
	sufficient investment to achieve sustainable flood resilience.
	- To support, embrace and adopt innovative approaches to building a more
	sustainable and climate resilient future through good design, green investment,
	and integration of environmental, social and economic benefits, underpinned by
	partnership working built on developing shared objectives.
A nation roady to	Duilding community vacilions
A nation ready to	Building community resilience
respond and adapt	<ul> <li>To support communities, including businesses and farmers, in becoming more personally and financially resilient to the changing climate, by growing</li> </ul>
to flooding and	understanding and being clear that everyone must play their part.
coastal change	- To increase capability and capacity within risk management authorities to better
	engage with and support their communities.
	Chigage with and support their communities.
Climate resilient	Managing water at catchment scale with nature
places	- To drive the mainstreaming of nature-based solutions as part of the flood and
·	coastal erosion risk management approach, encouraging holistic and innovative
	approaches, and achieving wider environmental benefits wherever possible.
	- To increase the ambition and scale of catchment partnerships, through best
	practice, and effective, locally appropriate leadership and engagement.
Tadada anandh	Ashississ disease assistant alonging development O infrastructure
Today's growth	Achieving climate resilient planning, development & infrastructure
and infrastructure	<ul> <li>To facilitate a strategic relationship with the planning and development sectors in the North West to embed full consideration of sustainability, resilience,</li> </ul>
resilient in	adaptation and environmental regeneration, into processes and decision making.
tomorrow's	- To facilitate a more proactive, joined up approach between risk management
climate	authorities to collectively address the complex legacy of asset ownership and
	responsibility, moving towards more effective management and reduced flood
	risk.
	- To build strategic relationships with infrastructure providers in the North West to
	bring an ambitious, collaborative approach to achieving sustainable infrastructure
	which will be resilient in tomorrow's climate, and which seeks to influence

## Increasing risk management authority capacity and collaboration

national government policy.

A nation ready to	- To enable risk management authorities to build strong and effective partnerships
respond and adapt	to innovate and make best use of their collective resource to move faster towards
to flooding and	achieving resilience.
coastal change	- To improve communication and information sharing, from, within, and into, the
	RFCC, its partnerships and its wider network.
	- To strengthen the role of the RFCC as supporter and critical friend to risk
	management authorities, seeking to improve performance, and addressing
	barriers to this.