

Key Messages/Social Media Templates

This is a sample of social media posts used both proactively and reactively. Please feel free to use these posts on your own social media accounts to help spread flood awareness and advice.

Flood Risk

There are **x** #flood alerts & **x** warnings in place across the #NorthWest ☁️.

Be vigilant & prepare for possible #flooding if you have received a flood warning @EnvAgencyNW.

Stay #floodaware and follow @TheFloodHub's advice if flooding is expected 📌

<https://thefloodhub.co.uk/am-i-at-risk/#section-5>

1 in 6 properties are at risk of #flooding from rivers, the sea & surface water ☁️. This number is set to increase due to #climatechange!

Take a look at @TheFloodHub's 'Impacts of Climate Change' resource! 📌 <http://bit.ly/2PF4QUk>

Maps are a useful way of visually representing the risk from different types of #flooding where you live & the surrounding area. @EnvAgencyNW has produced online maps to learn about your #floodrisk which you can find on @TheFloodHub 📌 <http://bit.ly/2QAv7Bj>

💧 Different agencies & authorities are responsible for different types of #flooding & it is important to report it to the correct place 📞.

Guidance can be found on @TheFloodHub website & on their "Who's responsible?" resource here 📌: <https://thefloodhub.co.uk/wp-content/uploads/2019/01/Whos-responsible-for-managing-flood-risk.pdf>

Sign up to @EnvAgencyNW flood alerts & warnings today! ⚠️ You will be eligible if you live in a #floodrisk area, & you can sign up on text, phone or email 📱 <https://thefloodhub.co.uk/am-i-at-risk/#section-4>

Not all areas at risk of #flooding are covered by the @EnvAgencyNW's flood warning service, however, there are various other triggers which can be used. Check out @TheFloodHub's resource for more info ➡️ <https://bit.ly/3Cvsl7J>

🏠 Around 1,000 homes and 6,000 gardens are affected by #sewer #flooding every year across the North West! 🏠 Help prevent #blockages & flooding, by only flushing the 3 P's down the loo! More info here: <https://bit.ly/3anGt5s>

[#stopflushingwipes](#) [@unitedutilities](#) [@uugroupplc](#)

⚠️ Avoid driving in flood water if possible ⚠️ Driving in flood water can cause:

➡ #Flooding to nearby houses from bow waves ➡ Damage to your car 🚗 ➡ Risks from hidden dangers e.g. raised manhole covers

Stay #floodaware & check out @TheFloodHub's resource for info: <http://bit.ly/2lttISC>

Flood Planning

When buying a house 🏠 you should always consider the #flooderisk to the area and to the property. If you are unsure whether the property is in a flood risk area, you can check the property's long-term risk of #flooding using the @EnvAgency's long-term flood risk map 📍 <http://bit.ly/2QAv7Bj>

Check out @TheFloodHub's 'Household #Flood Planning Guide' which contains all the information a household needs to plan ahead and prepare for a #flood 🏠. There is also a copy of a household flood plan template 💧.

Download it here 📄: <http://bit.ly/2Rfmgau>

Household #flood plans ensure you can react efficiently if you receive an alert or warning & be prepared to protect your property & belongings from #flooding 📄

Download @TheFloodHub's free flood plan templates to start creating yours today!

📄 <https://bit.ly/3pYKAvO> 📄

This animation by @TheFloodHub highlights some of the things that you could put into your #flood kit 📺 🧰 🧰

#WeatherReady #FloodAware

Insurance

#Flooding to a property can cause serious damage if you don't have any #flood protection in place 🏠 ☁️ Ensure that you have adequate flood insurance cover for both your buildings & contents. Check out @TheFloodHub's insurance resource for more information: <https://bit.ly/3rWr8RM>

Ensure your insurance covers #flooding 🌧️

If eligible, you may be able to find affordable #insurance using the @floodre scheme. Other alternatives can be found on @TheFloodHub's flood insurance page here: <https://bit.ly/3fvcQkR>

PFR

Find suitable property #flood resilience options for your home on @TheFloodHub's #PFR page today! ➡ ➡ <https://thefloodhub.co.uk/pfr/>

You can explore their interactive PFR house to see ways to stop floodwater entry & minimise damage from #flooding 🏠💧

Is your property at risk of #flooding? 🌧️ Consider installing property #flood resilience (#PFR) to reduce the impacts and recover quickly. @TheFloodHub's toolkit contains all the resources you need as a basic introduction to become more flood #resilient: <http://bit.ly/2Tz8pf6>

On average, every £1 spent on property flood resilience provides a £5 saving on future damages! Check out @TheFloodHub's property flood resilience toolkit which contains all the resources you need as a basic introduction to become more #flood resilient: <http://bit.ly/2Tz8pf6>

Protecting your property from #flooding doesn't always cost a fortune 🏠🌧️ You may be able to make cheap but effective changes such as adding air brick covers or re-pointing your bricks. Take a look at some ideas here: <http://bit.ly/2NNkgor> #floodaware #resilience #PFR

Business

Planning ahead for #flooding will ensure that you can respond to the incident in the most efficient way. This will minimise losses and help with business continuity.

Check out @TheFloodHub's Business #Flood Planning Guide for more guidance 📖: <https://thefloodhub.co.uk/wp-content/uploads/2018/08/Business-Flood-Planning-Guide.pdf>

💧 It is important that your business is not underinsured and your insurance should cover the cost to replace items brand new.

Check out @TheFloodHub's resource for more info on the various options available for businesses, including the #BIBA scheme: 📖 <https://thefloodhub.co.uk/wp-content/uploads/2018/09/Business-Flood-Insurance.pdf>

Around 185,000 commercial properties are at risk of #flooding in #England and Wales 💧!!

Take a look at @TheFloodHub's 'Am I at Risk?' page and see whether your business is located in a #flood risk area 📖: <http://bit.ly/2QAv7Bj>

If you own a business, find tailored information on planning, insurance & much more on @TheFloodHub's Business page here 📖 <https://thefloodhub.co.uk/business> !

Having a #business continuity plan is key to ensuring your business can recover following a flood event 🌧️.

Community

Creating a #community #flood group is a great first step in becoming #resilient together 🧑🧑.

They can be useful for a range of emergencies & highlight those in the community who may be vulnerable & those who may have skills to help such as first aid.

👉 <https://bit.ly/3qDWRHg>

A #flood action group can invite all members of the #community to highlight where action can be taken to help manage flood risk. The group can act as the voice of the community to communicate ideas & build relationships with key agencies: <https://bit.ly/37PYk64>

👤 @TheFloodHub's '#Community' page contains information all about:

- Community #flood action groups
- Community flood planning
- Community flood resilience schemes

There are also lots of great case studies and some additional useful links 📄.

👉 <https://thefloodhub.co.uk/community/>

Recovery

If you have been affected by recent #flooding, @TheFloodHub has lots of information to help with the first steps in getting back on track. For flood recovery see their booklet here ➡ <http://bit.ly/2yuJKid>

Reporting all #flooding incidents allows authorities to respond more efficiently and helps them to build a picture of how flooding affects the area 📞💧💻.

@TheFloodHub has advice on the importance of reporting flooding here 👉: <https://bit.ly/2Fmdjch>

When your property has flooded & you have to claim on your insurance, the first thing you should do is contact your insurance company 💧. They will take you through all the relevant steps to ensure your claim remains valid.

Advice is on @TheFloodHub here: 👉 <https://thefloodhub.co.uk/household/#handling-insurance>

When recovering from #flooding it's important to do your homework, get good advice & use reputable traders & flood mitigation companies. Further #floodrecovery advice can be found on @TheFloodHub here 👉 <https://bit.ly/3tuSYqk> 👉

Natural Flood Management / Watercourse Responsibilities

#NaturalFloodManagement involves methods to restore or mimic natural functions of rivers, floodplains & the catchment. It aims to store water in the catchment, slow water runoff & reduce #floodrisk to communities 🌳💧 More on @TheFloodHub's page: <https://bit.ly/3Ge4AUP>

#NFM

#Peatlands occupy 3% of the Earth's surface but are the largest carbon store on land 🌱. Restoration of peatland is needed in the UK as 80% of it is damaged & deteriorating. See @TheFloodHub's resource for more info on #peat and moorland restoration 📖: <http://bit.ly/2T6NePK>

Watercourse ownership is complex and you should be clear on your rights and responsibilities, which include maintenance and letting #water flow 💧.

Check out @TheFloodHub's watercourse management booklet for more information 📖: <http://bit.ly/37Vbsos>

Coastal

Coastal #flooding & #erosion will increase with the effects of #climatechange, bringing more extreme weather events & higher sea levels 🌊.

Managing our coastlines is key to protecting coastal communities, homes and businesses. Click here for more info 📖: <https://bit.ly/3ysRdvb>

Tides, low pressure systems, #sealevelrise and #storm surges are just some of the influences that will increase the frequency of #coastalflooding in the future 🌊 Visit @TheFloodHub's #coastal page for further information! ➡ <https://bit.ly/3Gmatzk>

Sustainable Drainage Systems / Planning and Development

💧 Sustainable drainage systems manage the flow of rainfall & reduce surface water #flooding. They also have multiple benefits to people & the #environment.

Find out more on @TheFloodHub's #SuDS page here: 📖 www.thefloodhub.co.uk/suds 💧

Planning policy takes #floodrisk into account on new developments. Did you know that communities can contribute to Local Plans & Neighbourhood Plans to guide decisions on development & planning applications 💧?

Find more info on @TheFloodHub's page here ➡ <https://thefloodhub.co.uk/planning-development/#section-2>

Flood Schemes & North West

There are many #Flood Risk Management Schemes taking place across the #NorthWest. To find out more about ongoing schemes & how they are funded & devliered, visit @TheFloodHub website 📌 <https://thefloodhub.co.uk/frms/>

📢 @TheFloodHub's 'Local Area' page contains information about #floodrisk management across the North West, details of the North West RFCC & an interactive map highlighting community groups, events, schemes & more! 📌 <http://bit.ly/2Fl8o5j>

Newsletter

📢 @TheFloodHub's latest newsletter is available to download from their website. They contain the latest news, events, resources & #flood scheme updates for the #NorthWest & you can sign up to receive future newsletters to your inbox!

Take a look here ➡ <https://thefloodhub.co.uk/newsletter/>